

CharmEngine Public AI Impact Summary

Plain-English summary for CharmEngine, CharmBot, Charm API and CharmCanvas.

Version: 2026-05-12 | Public summary, not legal advice | Next scheduled review: 2026-08-12

AI Act position

CharmEngine, CharmBot, Charm API and CharmCanvas are normally used as business software for marketing content, customer workflows, brand assets, video creation, support, publishing and proof. Most customer use is not intended to be high-risk AI.

If a customer asks to use CharmEngine in a regulated or high-risk setting, that use is reviewed before activation. Examples include employment decisions, credit, legal advice, medical claims, biometric identification, child-safety workflows, public-service decisions, or anything that could seriously affect a person's rights.

Public impact assessment summary

Purpose: help businesses create content, manage Discord and API workflows, generate media, estimate Charm Token cost, route approvals and keep proof.

People affected: customers, tenant users, Discord server members, API users, affiliates, support contacts, legal requesters and people shown in customer-provided media.

Data processed: account details, tenant workspace data, campaign inputs, uploaded assets, prompts, approvals, usage records, billing or token records, support messages and technical logs.

Oversight, providers and limits

Paid renders, public publishing, sensitive replies, legal requests, regulated claims and risky workflows can require human review or customer approval before release.

Approved AI, media, cloud, storage, email, payments, analytics, security and support providers may process limited data for the service.

CharmEngine is not for illegal content, rights abuse, unsafe likeness use, unsupported regulated claims, high-risk decisions without review, or misleading output that removes needed human judgement.

Issue handling and references

Security, privacy, supplier, AI safety, generation quality, token-billing and platform issues are reviewed and handled through the right support or legal path.

Official references used for this summary include the European Commission AI Act overview and the AI Act Service Desk Article 27 summary on fundamental-rights impact assessments. Article 27 applies to specified high-risk deployments and does not make this public summary a formal FRIA filing.